



M A A M O U N

Online Magazine

Sep.2019 Edition



MAAMOUN

E-Magazine

An online bulletin board that
opens a window through which all
our activities , news ,
thoughts , memories , future plans are
there...

Successful people don't become that way overnight. What most people see at a glance, happiness, wealth, a great career, is the result of hard work and hustle over time .

We, at Maamoun have faith in ourselves , our Team members and in our vision to lead our company to the ultimate point of success .

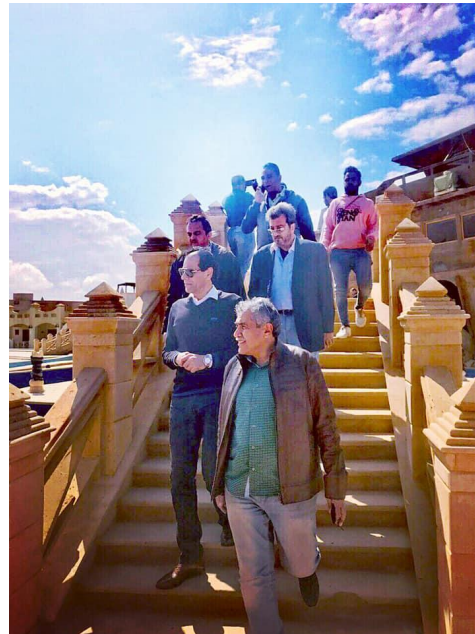
What ever it takes...

Hassan Maamoun
Chairman



Green Leaves

In the process of developing the Strategic partnership with grand holiday ,
Maamoun Hotels Management Lead by Mr. Hassan Maamoun made a
fam trip to **Green Leaves** this year. before the season
starts ,In order to be introduced to the premises and set an action plan for Summer 2019



Mr. Hassan Maamoun, Mr. Ahmed Kira,
Mr. Abdel Karim Hawari and Maamoun Team Members



Maamoun Hotels Management

This Year made a strategic partnership with Grand Holidays and have two premises to promote this Summer to Domestic and International Markets
Green Leaves North Coast
and Green Sudr Ras Sudr



The Hotel

Situated in Alamein , Kilo 75 Alexandria Matrouh Road , Green Leaves offers accommodation with a classy hotel services. The hotel has a private beach area and water sports facilities, and guests can enjoy a meal at the restaurant.



Each room at this hotel is air conditioned and features a flat-screen TV with satellite channels.

You will find a kettle in the room. Rooms are equipped with a private bathroom Equipped for your comfort .

Main amenities

- 100 guestrooms
- Private Sandy beach
- Restaurant
- 4 outdoor pools
- Free water park
- 24-hour front desk
- Air conditioning
- Daily housekeeping
- Laundry service
- Concierge services
- Porter/bellhop
- Playground
- Free buffet breakfast and Dinner.
- Free WIFI in lobby.
- Free parking



Green Sudr



In the process of developing the Strategic partnership with grand holiday ,
Maamoun Hotels Management Lead by Mr. Hassan Maamoun made a
fam trip to **Green Sudr** this year. before the season
starts ,In order to be introduced to the premises and set an action plan for Summer 2019



Mr. Hassan Maamoun, Mr. Ahmed Kira,
Mr. Amr Shaker and Maamoun Team Members

Green Sudr

Maamoun Hotels Management

This Year made a strategic partnership with Grand Holidays and have two premises to promote this Summer to Domestic and International Markets Green Leaves North Coast and Green Sudr Ras Sudr



Mexican Group at Green Sudr enjoying a special day use Lunch specially prepared for them. The group was lead by our incoming Manager **Mr. Hani Ghali** **Welcome To Egypt...**



The strong wind makes Green Sudr Resort one of the best in the world, and it is also safe for beginner lessons as the wind always carries you back to the beach. You can learn different styles of kite surfing including freestyle, free ride, down winders, wake style, and many more in our kite Suring center located on Green Sudr beach and managed by professional trainers.

Green Sudr hotel and resort is located in Ras Sudr city, which is 200 km from Cairo and 76 km away from Ahmed Hamdy tunnel. Ras Sudr is on the same route as Sharm El Sheikh, which is a beautiful desert terrain, dotted with farms where different trees are grown.



Kids Club



Maamoun Hotels Management
Added to the Hotel classy services , several activities to make all the guests enjoy their stay. Animation Team, Kinds club , a Big Screen to watch African Cup, along with the services of Free Mini Bar and Free Ice Cream



Free Mini Bar & Ice cream



Animation Team





W E L C O M E

Maamoun Family is Growing , new members joined
new thought, new vision , new spirit



Mrs. Lamia Assem
Director of Marketing



Mrs. Ghada El Gendy
Director of Sales



Miss. Mona Ahmed
Sales Team



Miss Hoda El Nahas
Sales Team



Miss Yasmine Bakry
Sales Team

Umrah season opens for new Islamic year, Saudi aims for around 30 % increase in visas

Umrah season has started in Saudi Arabia for the new Hijri year 1441, with pilgrims flying into Jeddah, state news agency SPA reported on Sunday.

Saudi's ministry of haj and umrah last month said it aims to issue 10 million visas this year, up about 30 per cent from around 7.6 million in the 2018-19 season over the Hijri year 1440.

The Kingdom is aiming for 30 million umrah pilgrims by 2030.



Maamoun Team Participation at the Umrah Fair Held at Kempinski Hotel in Cairo.

U mrah Season 1441

Egypt's tourism minister says ministry will abide by court ruling cancelling extra Umrah fees

Egypt's Minister of Tourism Rania El-Mashat affirmed on Sunday that her ministry will abide by an administrative Court ruling on Saturday overturning a government decision to impose extra fees on pilgrims travelling to Mecca for the Umrah (Muslim Minor Pilgrimage).

The Egyptian government had announced in February 2018 that the Ministry of Tourism would require pilgrims planning to go on Umrah to pay an extra SR 2,000 (EGP 9,000) if they had performed the pilgrimage during the past three years.

Pilgrims were also required to pay an extra SR 1,000 (EGP 4,500) if they perform the Umrah more than once during the same year.

The ministry aimed to limit the number of Umrah visas to 500,000 every year.



The new measures aimed to provide extra funds for the state's comprehensive development projects in Sinai and upgrade the level of services provided to residents there. The new controls provoked opposition from tourism operators who organize religious trips.

Lamia

Maamoun Hotel and Travel is delighted to announce the recent appointment of Mrs. Lamia Assem as Group Director of Marketing.



Graduated from Ein Shams University in 1993, and expecting an MBA in Business Management from the University of South Wales in UK by end of 2019 has amassed experience in Marketing, Sales, Revenue and business development where she was first given the trust to share her strategic marketing direction.

Commenced her career in the hospitality world since 26 years ago. In 1993 she started all her journey with the first little step as a Receptionist at the Le Meridien Cairo. She then took the opportunity as Marketing Coordinator the position which then brought her to Public Relations Manager and finally to Assistant Marketing Communication Director.

Mother of two children enjoys travelling, reading and music.



Her determination in marketing and communication is clear. Lamia expanded her bright career path to a bigger scale as she decided to join Hyatt Regency Egypt Regional Office as Marketing Coordinator for Four years and started the new adventure.

In 2007, Lamia decided to join Marriott Red Sea Resorts as Cluster Marketing Communications Manager, overseeing both Marketing Communications and Public Relations aspects. After four years, she then joined Sofitel Legend Hotels as Regional Director of Marketing. Prior joining MIT, Lamia spent Two years with Semiramis InterContinental Cairo.



HYATT

SEMIRAMIS
INTERCONTINENTAL
CAIRO

MARRIOTT

“Building and maintaining good relationship with business partners has been the main key to my career,” Lamia shares.

Ghada El Gendy

Maamoun Hotel and Travel is delighted to announce the recent appointment of Mrs. Ghada El Gendy as Group Director of Sales.

Holding a Bachelor's degree in "Social Studies at Helwan University" (1992 – 1996).

Studied at AUC English Courses (1997).

Diploma in Secretarial Studies (Executive Secretary Techniques) at "Al-Ahram" Newspaper.

Diploma in Sales & Marketing (Promotional Activities) & Sales Technique.



Radisson



SONESTA

Le MERIDIEN



Hilton
HOTELS & RESORTS

Work Experience

Cluster Sales Manager at Sharm Dreams Group Ex. Hilton (Dreams, Fayrouz SSH & Coral Nuweiba Resorts), Sunny Days Hotels & Resorts – Hurghada, Serenity Hotels & Resorts (Beach & Fun City) – Hurghada, Tropicana Hotels & Resorts (07 hotels in the Red Sea Area)

Personal Assistant at Le Meridien Dahab Resort, Crowne Plaza Resort Sharm El Sheikh & Intcontinental Sharm El Sheikh (Opening).

Duty Manager at Sonesta Beach & Resort (Taba), Radisson SAS (Park inn) Sharm El Sheikh.

Online

Benefits Of Booking Online Platforms

In recent times, the number of people embarking on vacations both local and foreign has increased dramatically. Experts are still pondering on the reason for this increasing trend. It is a healthy trend, no doubt, but they want to find out why it has happened so that they can sustain the tourist inflow. Several reasons are being forwarded, but one of the most substantial ones is, of course, the grand proliferation of the Internet in the tourism industry.



Before the Internet happened, it was very difficult to book reservations needed for vacations. Flight booking was simple one has just to go to the airport or to visit a travel agent's office. But for hotel reservations, getting the booking completed through a travel agent was the only choice possible. Then, people would have to rely on the travel agent to provide the options for hotel accommodation in the foreign place. Through, the agent would only show the hotels on his or her list, making the selection completely restricted. To top it all, there would be the travel agent's commission, which made the entire reservation much too valuable.

But now, wise vacationers are booking their reservations through the Internet. Apart from extreme convenience, they are able to make a much better selection and are also saving good money in the process. People planning to go on a trip would visit a site and see the hotel list there. Then they would make the selection from a list of hotels that have rooms on the date they want and, of course, in their chosen destination. Payment can be made online itself, and a confirmation email will be sent almost promptly. Booking online hotel reservations is as simple as that.



There are exactly many advantages of doing an online hotel reservation in this manner. Firstly, you won't have to step out of the home at all. Second, you don't have to rely on a few lists as the travel agents have. And finally, you save money. This is because there are usually offers you can avail of. Also, you must not forget that there are no agent's commissions to be paid. With all these conveniences and benefits, it is definitely no wonder that most vacationers are making online bookings. The simplicity of booking hotels within the budget is a prime cause why the tourism business has seen such a large boom in today's times.



Article by
Lamia Assem



Thank
You!

Thank you

A Big Thank you to Maamoun Guest Relation Team at Green Leaves this Summer
And the behind curtain team , the reservation

We appreciate all your effort to make this season great



Mr. Karim Fouda



Mr. Mohamed Ramadan



Mr. Ali Hassan



Mrs. Nada Mohie



Miss. Basant Hesham

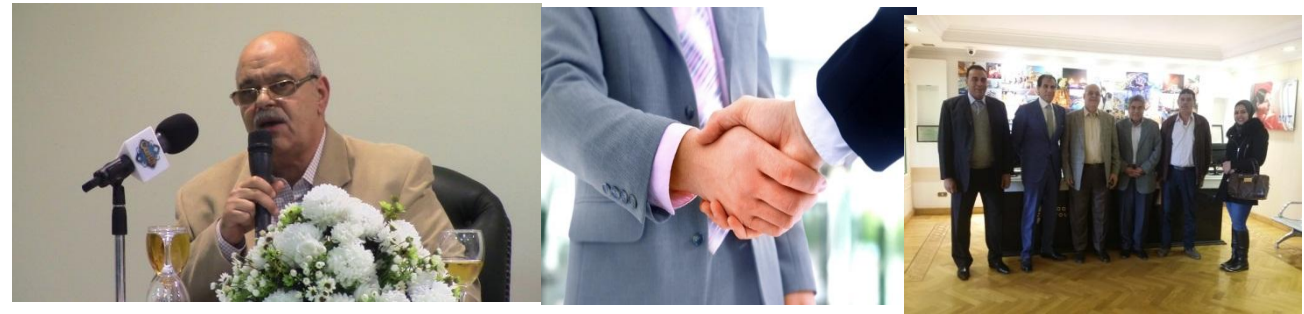


A Non-Profit Organization ,Established 2010 by
Dr. Mohamed Montaser Abdel-Mageed.

Al Muhanad Mosque

Is the Charity Hub for all community services for Poor Families , and orphans ,And sick people who are in need of Medications and Medical operations, This is beside Supporting Marriages and help the physically and mentally retarded.

The mosque has a Hall for wedding and other occasions and a place for Quran Learning



Maamoun Group

And Mr. Hassan Maamoun, chairman

Has the honor to be a strategic partner to Grand Holidays Chairman **Dr. Mohamed Montasser** and Al Muhanad Charity institute , putting all services and efforts to make this partnership a lifetime one, and leading it to the road of growth and prosperity.

Al Muhanad Charity Institute






WELCOME TO FALCON TRAVEL

Established in 1980 Falcon Travel quickly became the leading Muslim World travel company in Canada specializing in group travel, Hajj, Umrah, religious and leisure tours, airline, bus and rail ticketing, visa processing services, cruises, Elite and VIP travel services. We have been serving the Muslim community




**Maamoun Strategic Partner
and appointed agent of Falcon
in Egypt**

MISSION Statement

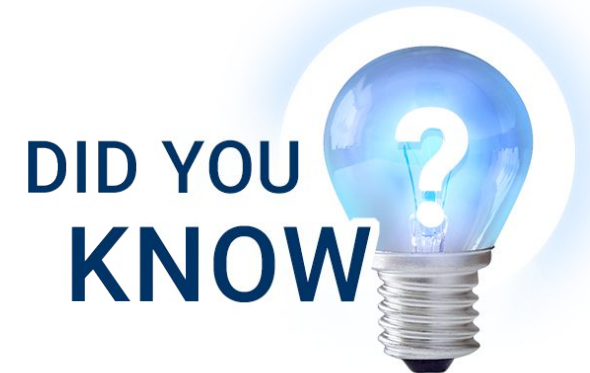
Our Mission, to revolutionize the standard of service Canadians receive when traveling to the Muslim world. We are striving to change the “Mom and Pop” culture within the Canadian Muslim community and offer real unadulterated Elite Travel. 



Our Purpose is “To uncover the religious and secular world for those who want to see its hidden treasures.” For people in our company this means opening up their world by helping them develop professionally and personally, and for customers, to open up their world through the exciting medium of well-organized and targeted niche travel experiences 



- Did you know 11% of people are left handed
- Did you know August has the highest percentage of births
- Did you know unless food is mixed with saliva you can't taste it
- Did you know the average person falls asleep in 7 minutes
- Did you know a bear has 42 teeth
- Did you know an ostrich's eye is bigger than its brain
- Did you know lemons contain more sugar than strawberries
- Did you know 8% of people have an extra rib
- Did you know 85% of plant life is found in the ocean
- Did you know Ralph Lauren's original name was Ralph Lifshitz
- Did you know rabbits like licorice
- Did you know the Hawaiian alphabet has 13 letters
- Did you know 'Topolino' is the name for Mickey Mouse Italy
- Did you know a lobsters blood is colorless but when exposed to oxygen it turns blue





MAAMOUN

From Egypt to all over the world..